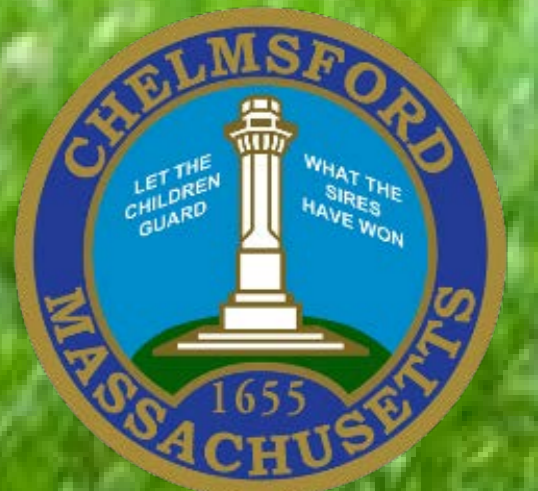


THE NEW FRIENDSHIP PARK AT ROBERTS FIELD

Opening Summer 2018





EXECUTIVE SUMMARY

A new inclusive, nature themed playground is being built at Roberts Field in Chelmsford, MA.

- Opening Summer 2018 (Tentatively June 23rd)
- Unique Chelmsford Playground, Designed So Kids Of All Abilities Can Play Side By Side In A Sensory Rich Environment (Accessible, Inclusive Design And Equipment)
- Planned Budget of \$450K

Offering prominent, tax deductible sponsorship opportunities

- Premier Sponsors – Platinum \$10k, Gold \$5k, Silver \$2.5k and Bronze \$500
- Playground Equipment Sponsors
Sponsor's Pick of [equipment catalog](#): \$250 - \$26k
- General Playground Donations - \$5, \$10, \$20
- Personalized Engraved Bricks – 4x8: \$50 and 8x8: \$100

Providing Volunteer opportunities

- Community Build – June 2nd & 3rd
- 50 Volunteers Per Day (three shifts per day)
- Help Spread The Word! Share With Your Customers: Flyers, Facebook, Twitter, Instagram Posts and Emails

ROBERTS FIELD MASTER SITE PLAN

The 2017 Roberts Field Master Plan includes recommendations for park improvements such as an interior walking track, new athletic fields and a new inclusive playground.

The new playground replaces the old equipment deemed unsafe by the Chelmsford Department of Public Works and removed in December 2017.



FRIENDSHIP PARK

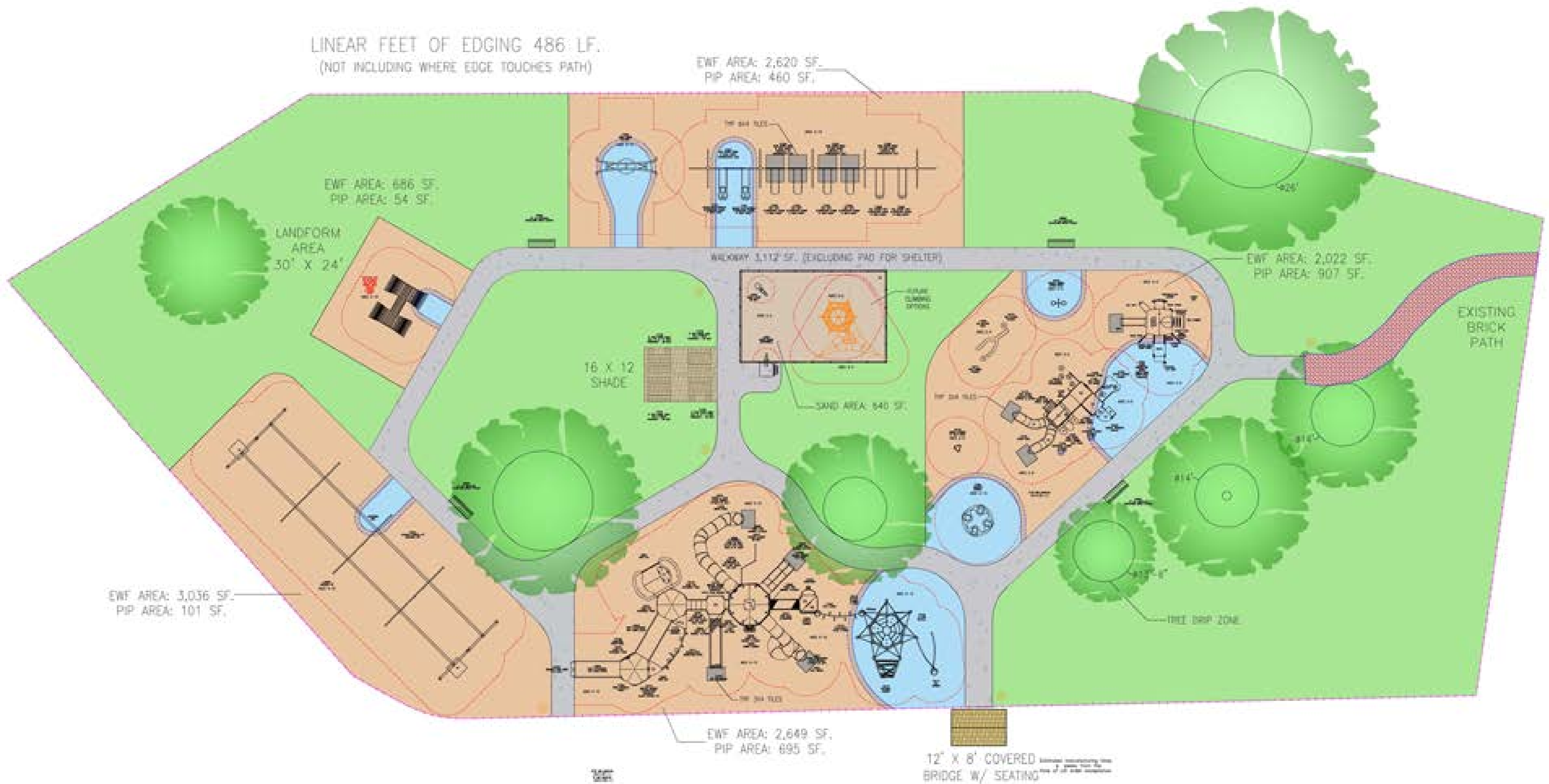
A new **inclusive Friendship Park playground** is opening at Roberts Field in Chelmsford, MA Summer 2018.

Friendship Park will provide a **safe and fun** place where **children of all abilities can play together barrier free and side by side.**

The new playground will be **nature themed** and developmentally appropriate **for children with and without disabilities**, have an open **sensory rich** environment, and encourage **physical and social play for all.**

A first of its kind in Chelmsford, the new inclusive Friendship Park will be used and **enjoyed by generations of families** far into the future.





The new playground has a "park within a park" design with concrete and brick pathways, open views and a natural play area (design pending). The playground features separate 2-5 and 5-12 year old play areas, swinging and zip line areas, a shaded picnic pavilion, and a variety of surfaces including wood fiber, poured in place rubber, sand and grass.



Kids of all ages will enjoy climbing, rocking, digging, spinning, sliding and more in a challenging, sensory-rich environment, that features durable low maintenance equipment. Parents will like the open views, shady benches and picnic tables, and perimeter fencing.



Children of all abilities will soar and swing side by side, in a variety of swings and a ZipKrooz.



The 5-12 year old play area includes four slides (including twist and roller slides), a 12' tower structure, Netplex Skyport climbing area, "Sway Fun", and much more. Poured in place rubber and ramps provide access for all to play side by side.



The 2-5 year old play area features lots of opportunities for climbing, rocking, spinning, balancing and sliding. A cozy sized playhouse offers kids independent play opportunities, with areas of poured in place rubber and concrete pathways offering access to all.

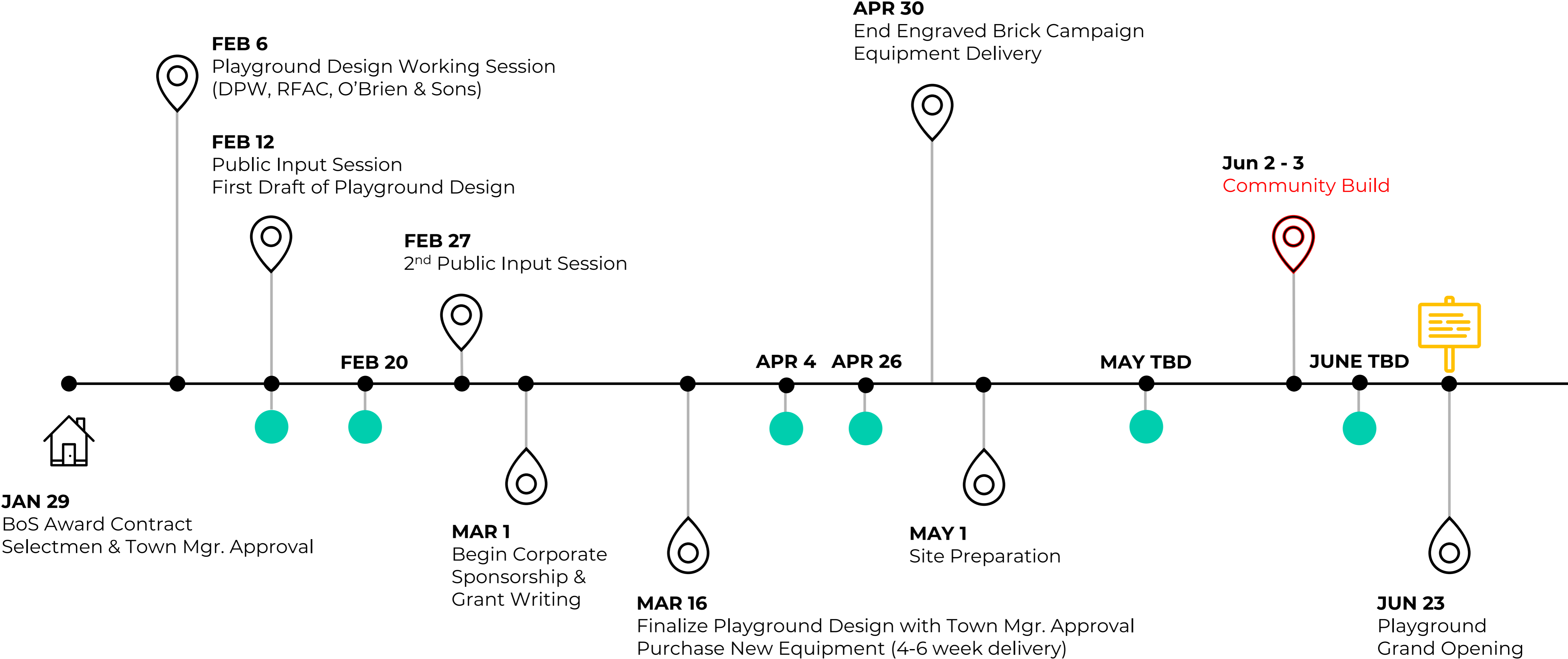


Playground equipment includes: ZipKrooz assisted and pedestal seats, Swiggleknots Bridge, Sol Spinner, Tower Turbo Twister, and Cascade Climber.



Playground equipment includes: The Loft, Sway Fun, Netplex Skyport Climber, Rollerslide, and Omni Spin Spinner, Tower El Slide and Mushroom Stepper.

PROJECT MILESTONES



 **ROBERTS FIELD ADVISORY COMMITTEE MEETING**

FOR MORE INFORMATION

✉ info@friendsofrobertsfield.org



[GoFundMe Page](http://www.gofundme.com/friendshippark)

www.gofundme.com/friendshippark



[Buy A Brick Video](http://www.friendsofrobertsfield.org/leave-your-mark-at-friendship-park)

www.friendsofrobertsfield.org/leave-your-mark-at-friendship-park



[New Playground Presentation](http://www.friendsofrobertsfield.org/friendship-park-presentation)

www.friendsofrobertsfield.org/friendship-park-presentation



Friends of Roberts Field FAQ



New Playground Presentation Document

SPONSORSHIPS & VOLUNTEERING

The 501(c)(3) non-profit group *Friends of Roberts Field* is offering a variety of tax deductible sponsorship and volunteer opportunities:

- “Buy A Brick” – Personalized engraved bricks in a new playground pathway
 - www.FriendsofRobertsField.org/buy-a-brick
- Premier Sponsorships
 - Platinum \$10k+, Gold \$5k, Silver \$2500 and Bronze \$500
 - Sponsors receive prominent signage and community recognition
- Playground Equipment & Materials Sponsorship
 - www.FriendsofRobertsField.org/playground-equipment
 - Sponsors receive prominent signage and community recognition
- General Donations – www.gofundme.com/friendshipark
- Community Build Volunteer Sign-Up (June 2 and 3rd)
 - Unpacking, sorting, bolting and assembling equipment
 - To sign up and volunteer for a shift [please click here](#)

[Click Here to donate today!](#)



LEAVE YOUR MARK AT FRIENDSHIP PARK

You have a unique opportunity to be part of bringing this new inclusive playground to life for the children of Chelmsford and neighboring towns in a variety of ways.

Our Premier and Equipment Sponsors will receive prominent recognition on the playground's new entryway signage, and in press and marketing materials. Sponsors will also be recognized by the Town of Chelmsford for their generous support of Friendship Park.

Please become a sponsor today!



THANK YOU!
Park Opening Summer 2018

